

MY FOOTWEAR DESIGN COMPETITION MyFDC 2024

RULES & REGULATIONS

1. Competition is open to all Malaysians age 16 & above, regardless of race and sex.
2. Entries must be original and non-commissioned work.
3. Entries should not have won any awards in similar contests held previously and must not be submitted concurrently to other competitions.
4. The Organizers reserve the right to exhibit or publish a winning entry in part or as a whole.
5. The Organizers will take necessary precaution to keep all entries in safe custody but shall not be held responsible for any losses or damages incurred in any unforeseen circumstances.
6. ALL winning prototype shall NOT be returnable and shall be retained by the Organizers for the purpose of documentation or others it deems fit.
7. All submissions will become the intellectual property of the Organizers and the Organizers shall reserve the rights to use the designs or products in whatever way it deems fit.
8. Judges' decisions shall be final and no correspondence will be entertained.
9. Entries that do not comply with the above will automatically be disqualified.

SUBMISSION

1. Two (2) categories; men shoes & ladies shoes (boot/leisure/trendy)
2. One (1) entry for each category.
3. Free to choose their own theme, materials and colours.
4. **Design artwork must** be illustrate on an **A3 (30cm x 42.5cm) BLACK cardboard**. This should **include**:
 - Realistic coloured drawing (rendering) at $\frac{3}{4}$ angle perspective-front view.
 - Realistic coloured drawing (rendering) at $\frac{3}{4}$ angle perspective-rear view.
 - Top view drawing
 - Theme, description of design & material usage
5. Each artwork must bear the **ENTRY FORM 2024** at the back. Photo copy of the forms are acceptable.
6. NO name or signature should appear on the front/upper.
7. NO artwork shall be returned.
8. Incomplete entry will be disqualified.

PROTOTYPE MAKING

1. The participant will be FULLY responsible for their own prototype making .
2. **All cost in manufacturing the prototype shall be borne by the participant**
3. Only ONE side (right) of prototype is required.
4. MFMA will provides some materials & accessories and list of manufacturers who can assist in sample making

JUDGING

Assessment criteria:

Innovation & Creativity	40%
Material usage	20%
Fashionable	20%;
Practicality	10%
Presentation	10%

COMPETITION SCHEDULE

Artwork Submission: 5th Feb 2024

Final List Announcement: 9th Feb 2024

Submission of Prototype: 11th Mar 2024

Final Judging: 25th Mar 2024

PRIZES

Men/Ladies Shoes each category:

1st Prize RM5,000.00 + Trophy + Certificate

2nd Prize RM2,500.00 + Trophy + Certificate

3rd Prize RM1,250.00 + Trophy + Certificate

ORGANIZERS

Malaysian Footwear Manufacturers Association

63, 1st Floor Jalan 2/90, Taman Pertama, 56100 Kuala Lumpur

Tel: 603-92855382 Fax: 603-92845664

www.malaysiafootwear.com

MyFDC ENTRY FORM 2024

PARTICULARS OF PARTICIPANT

NAME: _____ SEX: _____

AGE: _____ IC NO: _____

ADDRESS: _____

HANDPHONE NO: _____ HOUSE PHONE NO: _____

email: _____

Working/Study* Company/School* name: _____
*delete which is not applicable

CATEGORY ENTERED

Men Shoes

Ladies Shoes

THEME: _____

DECLARATION OF PARTICIPANT

I hereby declare to abide by the Rules & Regulation of the competition and accept whatever decisions made thereafter by the Organizers

Signature of Participant

Date