

The background features four stylized, geometric shapes in the corners, resembling folded paper or origami. Each shape is composed of several triangular and quadrilateral facets in shades of blue, yellow, and grey. The top-left and top-right shapes are oriented downwards, while the bottom-left and bottom-right shapes are oriented upwards. The central area is white, providing a clear space for the text.

# MY FOOTWEAR DESIGN COMPETITION

# OBJECTIVES

- To unearth fresh talent shoe designers
- Provide a platform for aspiring shoe designer to showcase their innovation ideas to shoe industry
- Seek out employment opportunities in shoe industry
- International competition exposure – International Footwear Design Competition



# JUDGING

- Innovation & creativity **40%**
- Material usage **20%**
- Fashionable **20%**
- Practicality **10%**
- Presentation **10%**



# PRIZES

## Men & Ladies each category

1<sup>st</sup> Prize cash - RM5,000 + trophy + certificate

2<sup>nd</sup> Prize cash - RM2,500 + trophy + certificate

3<sup>rd</sup> Prize cash - RM1,250 + trophy + certificate





# HOW THE COMPETITION CONDUCTED



# COMPETITION SCHEDULE

- Artwork Submission: 29<sup>th</sup> Nov 2024
- Final List Announcement: 10<sup>th</sup> Dec 2024
- Submission of Prototype: 11<sup>th</sup> Mar 2025
- Final Judging : To Be Advise

