

# MY FOOTWEAR DESIGN COMPETITION MyFDC 2026

## RULES & REGULATIONS

1. The competition is open to all Malaysians aged 16 and above, including students at colleges or universities in Malaysia, regardless of race or gender.
2. All entries must be original, self-created, and non-commissioned work.
3. Entries must not have won any awards in previous or similar competitions and must not be submitted concurrently to other contests.
4. The Organizer reserves the right to exhibit, reproduce, or publish any winning entry, in part or in full.
5. While due care will be taken in handling all submissions, the Organizer shall not be held liable for any loss or damage arising from unforeseen circumstances.
6. All winning prototypes shall be non-returnable and will remain the property of the Organizer for documentation, exhibition, or any purpose deemed appropriate.
7. All submitted entries become the intellectual property of the Organizer, who reserves the right to use the designs or products as it deems fit.
8. The judges' decisions are final, and no correspondence will be entertained.
9. Entries that fail to comply with the above rules will be automatically disqualified.

## SUBMISSION

1. Each participant may submit only one (1) entry per category.
2. Participants are free to choose their own theme, materials, and colors.
3. Design artwork must be illustrated on A3-size (30cm × 42.5cm) black cardboard and include:
  - A realistic colored rendering (¾ front view)
  - A realistic colored rendering (¾ rear view)
  - Top view drawing
  - Theme, design description, and material usage
4. Each artwork must have the ENTRY FORM 2026 attached to the back (photocopy acceptable).
5. Do not include the participant's name or signature on the front of the artwork.
6. AI-generated images are strictly prohibited.
7. Incomplete or non-compliant submissions will be disqualified.
8. Submitted artworks will not be returned.

## PROTOTYPE MAKING

1. The participants will be FULLY responsible for their own prototype making.
2. **All cost in manufacturing the prototype shall be borne by the participant**
3. Only ONE side (right) of prototype is required.

## JUDGING (ASSESSMENT CRITERIA)

Innovation & Creativity	50%
Material usage	30%
Presentation	20%

## COMPETITION SCHEDULE

Artwork submission	10 <sup>th</sup> Dec 2025
Finalist announcement	17 <sup>th</sup> Dec 2025
Prototype submission	27 <sup>th</sup> Feb 2026
Final judging	31 <sup>st</sup> Mar 2026 (TBC)

## CATEGORIES

- Men Shoe
- Ladies Shoe
- Children Shoe (TBC)
- Sports Shoe (TBC)

## PRIZES

- 1<sup>st</sup> Prize RM5,000 + Trophy + Certificate
- 2<sup>nd</sup> Prize RM2,500 + Trophy + Certificate
- 3<sup>rd</sup> Prize RM1,250 + Trophy + Certificate

## ORGANIZERS

Malaysian Footwear Manufacturers Association  
63, 1<sup>st</sup> Floor Jalan 2/90, Taman Pertama, 56100 Kuala Lumpur  
Tel: 603-92855382  
[www.malaysiafootwear.com](http://www.malaysiafootwear.com)

# Malaysia Footwear Design Competition MyFDC ENTRY FORM 2026

## PARTICULARS OF PARTICIPANT

Name:

IC No:

Gender: Male  Female

Mobile no:

email:

Home address:

College/ University name:

## CATEGORY ENTERED

MEN SHOE

LADIES SHOE

CHILDREN SHOE

SPORTS SHOE

## THEME

## DECLARATION OF PARTICIPANT

I hereby declare that I have read and agree to abide by the Rules & Regulations of the My Footwear Design Competition 2026, and accept all decisions made by the Organizer as final.

\_\_\_\_\_  
Signature of Participant

\_\_\_\_\_  
Date