

MY FOOTWEAR DESIGN COMPETITION MyFDC 2027

RULES & REGULATIONS

1. The competition is open to all Malaysians aged 16 and above, including students at colleges or universities in Malaysia, regardless of race or gender.
2. All entries must be original, self-created, and non-commissioned work.
3. Entries must not have won any awards in previous or similar competitions and must not be submitted concurrently to other contests.
4. The Organizer reserves the right to exhibit, reproduce, or publish any winning entry, in part or in full.
5. While due care will be taken in handling all submissions, the Organizer shall not be held liable for any loss or damage arising from unforeseen circumstances.
6. All winning prototypes shall be non-returnable and will remain the property of the Organizer for documentation, exhibition, or any purpose deemed appropriate.
7. All submitted entries become the intellectual property of the Organizer, who reserves the right to use the designs or products as it deems fit.
8. The judges' decisions are final, and no correspondence will be entertained.
9. Entries that fail to comply with the above rules will be automatically disqualified.

SUBMISSION

1. Each participant may submit only one (1) entry per category.
2. Participants are free to choose their own theme, materials, and colors.
3. Design artwork must be illustrated on A3-size (30cm × 42.5cm) black cardboard and include:
 - A realistic colored rendering (¾ front view)
 - A realistic colored rendering (¾ rear view)
 - Top view drawing
 - Theme, design description, and material usage
4. Each artwork must have the ENTRY FORM 2027 attached to the back (photocopy acceptable).
5. Do not include the participant's name or signature on the front of the artwork.
6. AI-generated images are strictly prohibited.
7. Incomplete or non-compliant submissions will be disqualified.
8. Submit your artworks to Organizer (address below). All artwork will not be returned.

PROTOTYPE MAKING

1. The participants will be FULLY responsible for their own prototype making.
2. **All cost in manufacturing the prototype shall be borne by the participant**
3. Only ONE side (right) of prototype is required. Submit your prototype to Organizer (address below)

JUDGING (ASSESSMENT CRITERIA)

Innovation & Creativity	50%
Material usage	30%
Presentation	20%

COMPETITION SCHEDULE

Artwork submission	4 th Dec 2026
Finalist announcement	11 th Dec 2026
Prototype submission	25 th Feb 2027
Final judging	31 st Mar 2027 TBC

CATEGORIES

- Men Shoe
- Ladies Shoe
- Children Shoe

PRIZES

- 1st Prize RM5,000 + Trophy + Certificate
- 2nd Prize RM2,500 + Trophy + Certificate
- 3rd Prize RM1,250 + Trophy + Certificate

ORGANIZERS

Malaysian Footwear Manufacturers Association
63, 1st Floor Jalan 2/90, Taman Pertama, 56100 Kuala Lumpur
Tel: 603-92855382
www.malaysiafootwear.com

Malaysia Footwear Design Competition MyFDC ENTRY FORM 2027

PARTICULARS OF PARTICIPANT

Name:

IC No:

Gender: Male ☐ Female ☐

Mobile no:

email:

Home address:

College/ University name:

CATEGORY ENTERED

☐ MEN SHOE

☐ LADIES SHOE

☐ CHILDREN SHOE

THEME

DECLARATION OF PARTICIPANT

I hereby declare that I have read and agree to abide by the Rules & Regulations of the My Footwear Design Competition 2027, and accept all decisions made by the Organizer as final.

Signature of Participant

Date